

USE OF COOKIES

NEUROELECTRICS BARCELONA, S.L.U. may, itself or through a third party hired for the provision of measurement services, use cookies while the user browses this website. Cookies are files sent by a web server to the browser with the aim of tracking the user's activities while browsing.

This site does not currently use cookies other than those absolutely necessary to enable the user to browse the website, and those used by the Google Analytics service for the collection of statistical and analytical information. Under no circumstance whatsoever do such cookies gather any personal information relating to the user.

The cookies used by the website are solely associated with an anonymous user and his/her computer, and therefore do not themselves provide any personal information about the user.

The use of cookies makes it possible for the website server to recognise the user's web browser in order to simplify browsing. By way of example, this enables previously registered users to access certain areas, services, promotions and competitions exclusively reserved for them, with no need to register with each visit to the website. Cookies are also used to measure the audience and traffic parameters, controlling progress and the number of visits to the website.

Types of cookies

Excluded:

- User entry cookies.
- User identification or authentication cookies (session only).
- User security cookies.
- Multimedia player cookies.
- Session cookies with load balancing.
- User interface personalisation cookies.
- Supplementary (plug-in) cookies for the exchange of social content.

Not excluded:

- All other cookies.

Types of cookies, based on their corresponding managers:

- Proprietary cookies: Cookies that are sent to the user's terminal from a terminal or domain managed by the publisher of the website itself and from which the services requested by the user are provided.
- Third-party cookies: Cookies that are sent to the user's terminal from a terminal or domain that is not managed by the publisher of the website, but rather by another body that processes the data obtained through the cookies.

Types of cookies, based on how long they remain active:

- **Session cookies:** This type of cookie is designed to gather and store data while the user is accessing a website.
- **Persistent cookies:** In these cookies, the data continues to be stored in the terminal and can be accessed and processed for a period defined by the manager of the cookie and which can range from several minutes to several years.

Types of cookies based on their purpose:

- **Analytic cookies:** Whether processed by the site owner or by third parties, these cookies allow the manager to quantify the number of users and hence perform measurements and a statistical analysis of how the users use the service offered.

To do so, the user's browsing session on our website is analysed, to help us improve the products or services that we offer.

- **Advertising cookies:** These cookies enable the most effective possible management of any advertising spaces that the publisher has included on the website, application or platform through which the requested service is provided, based on criteria such as the published content or the frequency of display of the advertisements.
- **Behavioural advertising cookies:** These cookies enable the most effective possible management of any advertising spaces that the publisher has included on the website, application or platform through which the requested service is provided. These cookies store information on the user behaviour, which they obtain through the ongoing observation of user browsing habits. This makes it possible to generate a specific profile for the user and to tailor the display of advertisements to that profile.

It is also possible that when visiting a given website or opening an email containing an advertisement of certain products or services, a cookie can be installed in your browser and later used to show search-related advertising, to monitor the advertisements in terms of the number of times they are viewed, where they appear, what time they are viewed, etc.

Below is a listing of the non-excluded, proprietary and third-party cookies that are used on the website.

Name of cookie	Domain	Owner	Date of expiry	Purpose	Proprietary or third party
__utma	neuroelectrics.com	Google Analytics	Two years, as of the date of configuration or update	Used to distinguish among users and sessions. This cookie is created when the JavaScript library is executed and there is no __utma cookie.	Third-party

				This cookie is updated each time data are sent to Google Analytics.	
__utmb	neuroelectrics.com	Google Analytics	30 minutes, as of the configuration or update	Used to determine new sessions or visits. This cookie is created when the JavaScript library is executed and there is no __utmb cookie. This cookie is updated each time data are sent to Google Analytics	Third-party
__utmc	neuroelectrics.com	Google Analytics	End of browsing session	Not used in ga.js. This cookie is configured to interact with urchin.js. In the past, this cookie operated with the __utmb cookie, to determine whether the user was engaged in a new browsing session or visit.	Third-party
__utmz	neuroelectrics.com	Google Analytics	Six months, as of the configuration or update	Stores the source of traffic or the campaign that explains how the user has come to the website. This cookie is created when the JavaScript library is executed and it is updated each time data are sent to Google Analytics.	Third-party
__stid	.sharethis.com	ShareThis	1 year	Ad.	Third-party
__stgmap	.sharethis.com	ShareThis	7 days	Ad.	Third-party
__stamap	.sharethis.com	ShareThis	7 days	Ad.	Third-party
__stacxiommap	.sharethis.com	ShareThis	1 day	Ad.	Third-party
__stdlxmap	.sharethis.com	ShareThis	7 days	Ad.	Third-party

__stdlx	.sharethis.com	ShareThis	1 day	Ad.	Third-party
__stneustar	.sharethis.com	ShareThis	1 day	Ad.	Third-party
__stdstillery	.sharethis.com	ShareThis	1 day	Ad.	Third-party
UID	.scorecardresearch.com	ScoreCard Research Beacon	2 years	Tracker	Third-party
UIDR	.scorecardresearch.com	ScoreCard Research Beacon	2 years	Tracker	Third-party
__uset	.scorecardresearch.com	ScoreCard Research Beacon	1 day	Tracker	Third-party
--	neuroelectrics.com	hubspotutk	10 years	Analytics	Third-party

Google Analytics

As we have indicated above, this website uses Google Analytics, a web analysis service provided by Google, Inc., a Delaware company whose main head office is located at 1600 Amphitheatre Parkway, Mountain View (California), CA 94043, United States ("Google").

Google Analytics uses "cookies", which are text files located on your computer, in order to help analyse how users use the website. The information generated by the cookie about your use of the website (including your IP address) will be directly transmitted and stored by Google on its servers in the United States. Google will use that information on our behalf in order to keep track of your use of the website, compiling reports on website activity and providing other services relating to website activity and internet usage.

Google may also transfer this information to third parties if so required by law or when such third parties process the information on behalf of Google. Google will not associate your IP address with any other data held by Google.

By using this website, you consent to the processing of your data by Google in the manner and for the purposes set forth herein above.

In any event, we hereby inform you that to request the cancellation of any possible processing of data by Google, you will have to contact the company. The provider does not have the technical or legal capacity to stop data processing beyond the scope of the files and technical media that it owns and therefore cannot be held responsible for any related issues.

For further information: www.google.es/intl/es/policies/technologies/types/
<https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>

Scorecard Research

Scorecard Research uses a combination of web tags and cookies to help websites count the users who have visited and viewed a page or several parts of a page. We require that any website using our web tags include a notice about their use to collect anonymous traffic data and to state what choices are available to users regarding the

use of the information collected. You may opt out of participating in the web tagging market research at:

<https://www.scorecardresearch.com/Preferences.aspx?newlanguage=14>

Share This

ShareThis, Inc is a company with registered address at 4009 Miranda Avenue Suite 200 Palo Alto, CA 94304-1227 USA, which uses cookies to provide an online link service to different social media by including widgets on the website. The company can also analyse user social media preferences, by tracking the social media through which they decide to share the contents of the website.

For more information on this company, click on the link below:

<http://www.sharethis.com/legal/privacy/#sthash.fC0d5Ej1.dpbs>

You may enable, block or eliminate any installed cookies by selecting the corresponding configuration on your browser. Nevertheless, please bear in mind that in doing so, you could potentially limit the operability of this website.

Below is a list of links where you will find information on how to configure your cookie preferences on the main internet browsers:

- **Google Chrome**
<https://support.google.com/chrome/answer/95647?hl=es>
- **Mozilla Firefox**
<http://support.mozilla.org/es/kb/cookies-informacion-que-los-sitios-web-guardan-en-?redirectlocale=en-US&redirectslug=Cookies>
- **Internet Explorer**
<http://support.microsoft.com/kb/196955/es>
- **Safari**
<http://support.apple.com/kb/ph5042>
- **Safari IOS (iPhone, iPad)**
http://support.apple.com/kb/HT1677?viewlocale=es_ES&locale=es_ES
- **Cookies Flash**
http://www.macromedia.com/support/documentation/es/flashplayer/help/settings_manager07.html

Or you may consult the tutorial videos published by the Spanish Data Protection Agency: <http://www.youtube.com/user/desdelaAEPD>

To learn more about cookies, visit [es.wikipedia.org/wiki/Cookie_\(informática\)](http://es.wikipedia.org/wiki/Cookie_(informática))

If you would like to contact us regarding our cookies policy, please visit info@neuroelectrics.com